



EMBRY OWEN / SENIOR STAFF PHOTOGRAPHER

GOING GREEK | At Monday’s town hall, students discuss Barnard’s involvement in sororities with Dean of Studies Karen Blank, center. Some are pushing BC’s Student Government Association to formally recognize Greek life, though SGA has not decided how to proceed.

Education Dept., Columbia simplify filing for financial aid

BY SONALEE RAU
Columbia Daily Spectator

U.S. Secretary of Education Arne Duncan and officials from the College Board and MTV said that they are committed to helping college students access financial aid in a conference call with college journalists on Monday.

Gaston Caperton, president

of the College Board, and Jason Rzepka, vice president of MTV Public Affairs, joined Duncan to discuss the importance of access to college education—something that is often restrained by insufficient or confusing financial aid policies.

Caperton emphasized the fact that enacting financial aid reforms will take effort, especially during a recession.

“We’re going through a very difficult time with school budgets, with state budgets—particularly with national budgets,” he said. “This is not an easy thing. It’s going to take sacrifice from many people, people paying more taxes and rebalancing budgets that have not been balanced for a while.”

Caperton said that the College Board plans to spotlight

universities that are currently providing educations at a reasonable cost, which would help motivate those that are not.

Duncan added that some significant changes have already been made on the national level, including changes to the Federal Pell Grant program, through which the government provides

SEE DUNCAN, page 6

Graduate students seek centralized meeting space

BY EMILY NEIL AND RUBII PHAM
Columbia Daily Spectator

After finding support in the University Senate, some graduate students are calling for their own center at Columbia.

Although many individual departments within the University’s graduate schools have their own student lounges, Columbia does not have a defined space where all graduate students can gather. But some grad students are pushing for a space of their own.

Supporters have taken the first step: the University Senate’s Committee on Campus Planning and Physical Development

assembled a proposal for an interim graduate student center, which the senate voted to support as a body at its first meeting in September.

“Such a space would offer space for study and meetings and also provide a space for graduate students from all disciplines to meet colleagues who have similar research interests or who may be able to offer assistance or mentoring for grant writing, dissertation research and teaching or TA-ing,” said Kristy Riggs, a student at the Graduate School of Arts and Sciences. Riggs is also vice president of the Graduate School

SEE GRAD, page 2



COURTESY OF COLUMBIA.EDU

NOW AND THEN | The University launched its beta test site for the overhauled Columbia.edu website Monday, right. Administrators say it will be easier to navigate and provide more social media tools than the old site, left, though they’re still waiting on feedback.

Columbia unveils overhauled University website

BY AMBER TUNNELL
Spectator Senior Staff Writer

After six years, Columbia’s website is in the process of undergoing a makeover.

On Monday, the University launched its first beta test site for public viewing via the standard columbia.edu page. According to information released by Columbia’s Office of Communications and Public Affairs, the new site is supposed to feature an upgraded design, better functionality, and new technology.

The new website has been in the works for the past year and a half, and has been a project of the Office of Communications and Public Affairs and Columbia University Information Technology.

According to David Stone, the executive vice president for communications, the major change is in the content management system. The new site uses Drupal, a managing system that

makes it easier to upload content as well as archive it, he said.

Most Columbia websites are adopting this new system, Stone said.

The new site also has new social media tools, which allow the user easier access to sites such as Twitter, Facebook, and YouTube.

“There are already hundreds, if not thousands, of different social media resources that somehow say ‘Columbia,’” Stone said, adding that new buttons will make those resources more accessible.

The site features simpler navigation, such as one-click access to email, and a cleaner design as well as a photo gallery on the home page.

All of the changes resulted from user feedback.

“Students, faculty, staff, alumni, prospective students that there was contact with... were requested to have a look at various draft stages of the website and give their feedback,” Stone said.

Stone added that there will still be several weeks before the site is officially launched—enough time to ensure that there will be feedback from users.

“Everyone ought to keep in mind that a University site has to serve so many constituencies,” he said, referring to the thousands of people, from prospective students to alumni, who use the site. “Ultimately you need to hit for a spot that is broadly accessible.”

But Stone said he realizes that a lot of Columbia affiliates do not even directly use the site today.

“We very much understand that home pages are not needed to serve the same function that they used to,” he said. “So many people can find their way with external search engines.”

Despite this, he said that the cite is still used by many at the University and is “our public face to the world.”

The home page isn’t the only change the University would like to see made. Many of the

pages that are one click away from the home page—referred to as second-level pages—have also undergone changes, according to Public Affairs.

These pages, such as “About Columbia” or “Admissions,” also feature new templates with a mix of search functions and editorial content.

Some other second-level pages haven’t undergone the change and will be added to the beta site at completion, Public Affairs said. However, some pages, such as “Libraries,” are not going to undergo the change.

The new templates that are used by the beta site are also being adopted by other Columbia sites, such as the Student Administrative Services website.

“While the University’s new identity standards will, over time, help impart some common elements in sites managed by different schools, institutes,

SEE REVAMP, page 2

A&E, PAGE 3

Lemony Snicket pays Morningside a visit

Daniel Handler, more commonly known by his pseudonym Lemony Snicket, discussed his new literary project, a departure from his “A Series of Unfortunate Events” books.



OPINION, PAGE 4

Making the grade

James Dawson argues that Columbia should follow the trend across the Ivies of revising A+ designations.

SPORTS, PAGE 5

Lions defense strong as Ivy play begins

In Saturday’s game against Princeton, the Light Blue football team successfully shut down the Tigers’ rushing game, making it difficult for Princeton to gain much offensive momentum.

EVENTS

Columbia Cares Forum

School of Public Health faculty and admins will talk with students about creating a supportive campus for LGBT communities.

Lerner Cinema, 5 p.m.

WEATHER

Today



61° / 53°

Tomorrow



65° / 50°

At town hall, students debate future of Barnard’s role in campus Greek life

TOWN HALL from front page

student said she thought that some students choose to go to Barnard precisely because they don't have what are perceived to be exclusive organizations.

Some audience members also concerns about claims of sexual violence associated with Greek life, as well as the financial cost of sorority participation. Supporters of recognition argued that financial aid is available for students who needed it.

Though the opposing side was in the minority, Alpha Chi Omega member Alexandra Voss, BC '11 and SGA Representative to the Columbia College Student Council, said she spoke with students at the event who were strongly against recognizing sororities.

“Their main concerns were that Barnard would change, that it would become the kind of school where you’re in Greek Life or you’re out, very divisive,” Voss said.

Last semester, the IGC addressed a formal statement to the presidents of the four student councils stating that IGC would have to consider measures for coping with the growth in Greek life, especially increasing Barnard participation. The statement also said that without full

SGA recognition, the IGC “will be forced to take additional steps which may include the total restriction of Barnard students from involvement in Greek life.”

SGA has contributed a fixed sum of money as a gift to IGC for the past two years. But the donation SGA gives isn't accompanied by recognition, which would calculate the amount owed by considering factors such as sorority growth and participation.

The Panhellenic Council, a branch of IGC, currently has stage-one recognition at Barnard, which means that it has some privileges, including space to put up fliers and the option to hire an adviser, reserve space, or hang banners. Without stage-two recognition, the IGC cannot receive funding allocations for the academic year from SGA, though it can apply for funding through co-sponsorship, which all groups can do whether they have SGA recognition or not.

At the town hall, one student said that the fact that Panhellenic has stage-one recognition at Barnard while MGC does not may be producing some tension. She also said that there should be more interaction between Panhellenic and MGC. Voss similarly vouched for MGC.

“I would really like the MGC perspective seen,” Voss said.



ANTHONY CLAY FOR SPECTATOR

TOWN HALL | Both Barnard and Columbia students discussed the merits and drawbacks of allowing BC’s Student Government Association to recognize Greek life. The Monday night town hall drew many in favor of granting sororities full SGA recognition.

After the event, administrators said they found the town hall to be a useful tool.

“It was quite clear that students involved in Greek life were in the majority, so I have to particularly respect the people opposed to Greek life who spoke up because it couldn’t have been easy for them to do,” Barnard Dean and future Vice President of College Relations Dorothy Denburg said. “That said, this town hall has given me a lot more information about the role Greek life plays in building respect and relationships between Barnard women and the other women in the University.”

Town hall organizer Diana Rastegayeva, BC ’11 and SGA vice president of communications, said she thought the event drew a variety of opinion. “It’s fair to say that the majority of audience was Greek, but even within that community there’s a lot of diversity, and I think that showed through tonight,” she said.

Ultimately, sorority members said they felt recognition would bring more awareness about sororities and eliminate existing stereotypes about Greek life.

“We wouldn’t be so in favor of recognition if we didn’t want our school to support us in the things we are interested in,” Voss said.

news@columbiaspectator.com

Graduate students push for more centralized meeting areas

GRAD from front page

Advisory Council and a member of the Graduate Student Center subcommittee.

The proposal says that while community rooms or lounges are open to graduate students, there is no central location for the entire graduate student community. There is a Graduate Faculties Lounge, but supporters of a graduate center say it is not solely dedicated to graduate students, and is therefore sometimes unavailable for group use and lacking in multimedia equipment. Supporters are examining the amenities of

graduate student centers at other Ivy League Universities.

The report also claims that a graduate student center would be beneficial to the emotional and psychological well-being of graduate students.

“Right now, the Columbia graduate student experience can be very insular,” Riggs said. She cited a Graduate School Advisory Council quality of life survey from the spring of 2009 in which 77 percent of respondents indicated that they felt that the graduate community was not cohesive or supportive.

Liya Yu, GSAS, co-chair of the External Relations

Committee and Senate member of the Graduate Student Center Subcommittee, said that the purpose of the center is “to build community in an interdisciplinary way, which will automatically lead to a social way.”

“My own vision behind this center, and I think the goal of University life, is to create a community where graduate students don’t just lead very isolated paths to their career,” Yu said.

The Committee provides two options for possible space configurations, with each plan including variations of a large main space, conference rooms,

group meeting rooms, a copy room, and a hallway area.

They have also identified several potential locations for construction. Their preference is currently the former Psychology and Biological Sciences library.

Graduate students had mixed feelings about the proposed centralized location.

“Apart from clubs, I feel like there’s no place where I can meet other grad students,” Jon Siapno, a student at Teacher’s College, said. “I definitely think that an interdisciplinary student center would definitely be a plus.”

“Having another location to study would be nice,” Maggie

Delcid, another student from TC, said. “Between the different programs, there’s not really that much interaction.”

However, Eli Ackerman, a student at the School of International and Public Affairs, said he doesn’t believe a center should be a top priority.

“I think that’s a laudable goal, I think we should all be friends with each other,” Ackerman said, referring to supporters’ goal of increasing interaction on campus. “But seriously, just buy us beer and put us in the same place—you don’t need a building for that.”

news@columbiaspectator.com

Columbia website gets a facelift

REVAMP from front page

centers, departments, and administrative units, there will always be a significant amount of diversity in the thousands of Columbia.edu web pages,” a Public Affairs statement read.

“This is a nice step forward. In a big institution such as this, any step presents a number of challenges, both technical and otherwise,” Stone said.

news@columbiaspectator.com

LUCKILY THE GM COLLEGE DISCOUNT DOESN'T.

In fact, it's the best college discount from any car company;¹ and can save you hundreds — even thousands — on a new Chevrolet² Buick or GMC. If you're in college, a grad program or even if you're a recent grad, take advantage of this discount today and get a great deal on a new ride to call your own. Check it out:

2010 Chevrolet Camaro LS (Discount Example)	GMC 2010 GMC Terrain SLE FWD (Discount Example)
MSRP (sticker price on vehicle)	\$ 23,855.00
Preferred Pricing ¹	\$ 23,330.24
Your Discount	\$ 524.76

2010 Chevrolet Camaro LS (Discount Example)	GMC 2010 GMC Terrain SLE FWD (Discount Example)
MSRP (sticker price on vehicle)	\$ 24,995.00
Preferred Pricing ¹	\$ 24,208.95
Your Discount	\$ 786.05

Don't forget... you can also combine your discount with most current incentives.

Discover your discount today at
gmcollegediscount.com/lions

¹ Eligible participants for the GM College Discount include college students (from any two- or four-year school), recent graduates who have graduated no more than two years ago, and current nursing school and graduate students. ² Excludes Chevrolet Volt.
³ Tax, title, license, dealer fees and optional equipment extra. See dealer for details.
The marks of General Motors, its divisions, slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this advertisement are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors.
©2010 General Motors. Buckle up, America!

Dance goes global at Barnard with non-traditional courses

BY EMMA STEIN
Columbia Daily Spectator

When students think about taking a dance class, they probably first consider traditional Western forms of dance, such as ballet, modern, or jazz.

But at Barnard, the dance department strives to bring more to its students than just the traditional Western canon, in order to challenge the way Columbians view dance and international cultures.

In recent years, the department has worked on increasing its number of non-Western dance courses. Currently, Barnard offers several such classes, including World Dance History, African Dance, Classical Indian Dance, and Afro-Cuban Dance. Mary Cochran, head of the dance department at Barnard, said that Columbia has a large number of world dance courses compared to other colleges and universities.

“In general, we offer a lot of courses ... a lot of departments just offer ballet and modern. A reason we are able to do this on such a high level is because we’re in New York City—how many people are in NYC, how many sorts of people are here. It’s the dance capital of the world,” Cochran said.

The city’s thriving dance scene gives the Barnard department a large pool from which to select professors well-versed in international dance styles, such as Maguette Camara, who teaches African dance and received his training in Senegal. He began teaching at Barnard in the ’90s and has been a staple of the department ever since. His classes are lively affairs, complete with live drumming, joking, and singing of traditional African songs.

Even with the joyous tone Camara cultivates in his class, he takes teaching African dance very seriously. “I think teaching African dance in non-African countries is a way of showing another aspect of African culture. It is a way of educating people that have no idea about the African way of life. The dances that are taught all have meanings, for example dances that are specifically for weddings, harvest, fishing, etc.,” Camara said in an email.

According to Camara, although African dance classes are not academic in the traditional sense, students who take them can gain an understanding of African culture—through the “drumming, the language, the music, the fabric,” he said in an email.

Rebecca Bliss, who teaches the new Afro-Cuban dance courses, also believes in the power of learning about foreign cultures through dance. “Universities and conservatories have historically remained Euro-centric in their dance offerings. African-based dances from Cuba offer students not only a range of challenging aesthetics to experience, but learning dance from other cultures is a powerful means to embody different ways of being and seeing, different notions of time, space, beauty, etc. The dancing body reveals notions about philosophy, history, culture, politics,” she said.

Students are eager to enroll in these non-Western dance courses. More than 75 people attended an African Dance section at the beginning of this semester. Even more popular is Afro-Cuban Dance—more than 80 people came to the first class and 56 are currently enrolled.

However, with so many students wanting to take these courses, securing a spot in one of them can be difficult. Melina Davis, BC ’11, said that she “tried to take it [African Dance] last semester, but it was full.”

It is difficult to add more types and sections of classes to help accommodate this demand, due to financial and physical constraints. “If I could dream and we had more money, space, and time I might want to offer another Indian form like Kathak and certainly another section of Afro-Cuban. These expert professors and their amazing musicians have to be paid,” Cochran said in an email.

In the future, perhaps there will be more room for Barnard to expand its global dance offerings, and for students to expand their cultural horizons. As Cochran said about learning new branches of dance, “Literally, it changes your whole way of being.”



ANTHONY CLAY FOR SPECTATOR

A FORTUNATE EVENT | Author Daniel Handler, also known as Lemony Snicket, visited Bank Street Bookstore on Friday to promote “13 Words.”

Lemony Snicket plays with ‘Words’ in new book

BY NOOR BRARA
Columbia Daily Spectator

The world may be surprised to discover that Daniel Handler and his literary alter ego Lemony Snicket are two very different people.

Handler, famous for the “A Series of Unfortunate Events” books, written under his pseudonym Snicket, visited the Bank Street Bookstore on Friday, to celebrate the store’s 40th anniversary and promote his newest children’s book, “13 Words,” to be released on Oct. 5. Each chapter of “13 Words” focuses on a different word—from conventional words such as “cake” to the more obscure “haberdashery.” The pages are filled with original illustrations by Maira Kalman, who has also illustrated covers of the New Yorker, in her signature painting style.

In the “Series of Unfortunate Events” installments, Handler traced the adventures and misadventures of the Baudelaire orphans, as they searched for a stable home after their parents’ sudden deaths. Handler has always been fascinated with mystery fiction, citing Roald Dahl, Edward Gorey, and E.L. Konigsburg as childhood favorites and key literary influences. Handler wished to adapt the sense of mystery he loved in their works, not only to the unfolding of the plot, but also to

the identity of the narrator. “I thought it would be interesting for the book to be a mystery in itself,” he said, a feat accomplished by telling the story through a pseudonym.

Yet, “13 Words” shifts focus, from the fast-paced plots of “A Series of Unfortunate Events” to the musicality of words and their usage.

Handler planned his strategy of investigating words for months. He revealed that the manuscript was written specifically for the illustrator Kalman, with whom he wanted to work. “I’ve been a huge admirer of her work forever,” he admitted. “The idea was to write a manuscript and then charm her into illustrating it.”

After Handler finished the first draft of “13 Words,” he took Kalman out to a restaurant in San Francisco which, he said, “serves an unbelievable roast chicken.” Kalman agreed to the offer. “I think the moral of the story is to take anyone to that restaurant if you ever want to convince them to do anything,” Handler said, laughing.

“13 Words” tells the story of the friendship between a despondent bird and a loyal dog. The title references the 13 words used in the text—words Handler loves and words that, he feels, are not used enough. Words like “goat,” “panache,” “baby,” and “mezzo-soprano” tie together the narrative of a quirky tale.

Concerning the book’s target audience, Handler

said, “it’s hard to differentiate between adults and children. The funny thing about words is that I meet more children than adults who actually know what they mean, because children are asked to memorize and look up words they don’t know.”

Handler’s talents extend beyond the literary sphere. He composed the song to his video trailer advertising “13 Words,” which is posted on his official website. “Hello, this is Lemony Snicket,” his voice booms, after which he proceeds to discuss each of the words with a sense of underlying sarcasm.

But this is not Handler’s first venture into the world of music. “I was a boy soprano for a long time, before puberty hit and wrecked my career,” he recalled with a smile. During his time at Wesleyan College, he began playing the accordion and has since played for a variety of independent bands and artists. Offering a sample of his musical taste, Handler recommends “Sound Sun Pleasure” by Sun Ra and “Sandinista!” by The Clash as two albums everyone should listen to before they die.

After a personal meeting with Handler, it is difficult to imagine that he is the man behind the mysterious Lemony Snicket persona. However, upon closer inspection, one realizes that Handler’s deep appreciation for the mysteries in life makes a pseudonym the perfect channel through which to share his stories.

Front-row seats to the newest films are free at Ferris Reel screenings

BY EMMA STEIN
Columbia Daily Spectator

Why pay for a movie in theaters when you can see it for free? Columbians need not shell out the ten dollars for a movie ticket, because Ferris Reel Film Society, a student-run film club with over 500 members, provides special screenings on select Thursday evenings throughout the year.

On Thursday, Ferris Reel will kick the year off with a free screening of “Freakonomics” which just opened in theaters. The film, based on the popular nonfiction book of the same title, offers a look at odd social and economic trends and seeks to explain why they are related.

While students may attend Ferris Reel screenings without considering how or why they came about, it is worth noting that the club manages the difficult task of offering movies for free despite the film industry’s focus on profits and box office grosses.

“Film companies are eager to work with Ferris Reel, because they’d like to show their new movies to a student audience and through the screening hopefully encourage more people to see the film,” Gaia Goffe, CC ’11 and president of Ferris Reel, said



COURTESY OF MAGNOLIA PICTURES

GET FREAKY | “Freakonomics” is the first film Ferris Reel will screen for free this semester.

in an email. “It’s a great collaboration because they provide us with great movies and free screenings and we provide them with a broad audience.”

This type of partnership, Goffe said, is partially forged through connections. “Occasionally, we are contacted by an off-campus group with special connections to a film, and we work with them to produce the screening. When collaborating with groups off campus, Ferris Reel usually works with NBC/Universal and other movie companies, who actually often have Columbia student representatives who work or intern for them during the year, and that Columbia student is our contact throughout the

process of organizing the screening,” she said.

Aside from film companies, Ferris Reel also works with the School of the Arts at Columbia, and has screened works written, directed, or produced by the school’s alumni.

For the screening of “Freakonomics,” Ferris Reel is working closely with Magnolia Pictures and Green Film Company. The club’s vice president Nathan Miller, GS/JTS ’11, spoke briefly about the upcoming screening. “At the end of the summer, we were contacted by Magnolia Pictures and Green Film Company, to see if we’d be able to put on a screening of ‘Freakonomics.’ Because we knew that ‘Freakonomics’ would be a great idea for Columbia, we worked with them to get it here on the earliest possible date,” he said.

Miller seems optimistic about the upcoming film screenings. “We have a lot of advance screenings and blockbusters lined up for this semester, including ‘Inception,’ ‘Toy Story 3,’ and a night of short films. Next semester’s schedule has not yet been finalized, but we expect a similar lineup of awesome films,” he said.

“Freakonomics” will be screened on Thursday, Oct. 7, at 9 p.m., in Roone Arledge Cinema. Tickets can be picked up at the TIC.

Fall TV season lets students tune in to both promising new shows and returning favorites

BY OLIVIA WONG
Columbia Daily Spectator

The fall semester is in full swing, which can only mean one thing—a fresh crop of TV shows. Which shows from the new season are students tuning into?

Only ones entertaining enough to distract them from their stressful lives make the cut.

TV Nick Tyson, CC ’13, follows two new comedy shows, Fox’s “Running Wilde” and IFC’s “The Increasingly Poor Decisions of Todd Margaret.”

“I see a lot of potential, but so far they [both shows] really haven’t hit their mark,” Tyson said.

Undoubtedly, much of “Running Wilde”’s potential comes from the reunion of team members from TV comedy favorite “Arrested Development”—creator Mitch Hurwitz and stars Will Arnett and David Cross. Cross, a comedy favorite, also stars in “The Increasingly Poor Decisions of Todd Maragret.”

Lisa Vance, BC ’13, is picking up a different new comedy series, which she sees as a better alternative to “Running Wilde.” “‘Raising Hope’ is definitely the best new sitcom of the season,” Vance said, “which is too bad, because I love Will Arnett.”

Both “Running Wilde” and “Raising Hope” have

potential—each has a decent premise, a great cast, and humorous writing. “Raising Hope” is a great choice for students who enjoy family comedy, which can be both cruel and endearing. Try watching “Running Wilde” if a more exuberant comedy, mixed with a little romance, sounds intriguing—it may not have lived up to expectations so far, but it just needs a little time to hit its stride.

Both ‘Running Wilde’ and ‘Raising Hope’ have potential—each has a decent premise, a great cast, and humorous writing.

For students looking for a show to fill the void left by the ending of “Lost,” check out NBC’s “The Event.” This new sci-fi thriller’s plot revolves around a group of prisoners who have been held at a top-secret government facility. Who they are and what they want remains unknown.

Another promising, action-packed show is CBS’ “Hawaii 5-0,” a remake of a classic action-movie-style cop show with plenty of flash and witty banter.

For viewers who gravitate more toward darker cop dramas, try ABC’s “Detroit 1-8-7.” The show uses a documentary style of filming to follow a group of Detroit homicide detectives, which for good measure features bleeped-out cursing, just so that it’s clear how “gritty” police work can be.

Finally, CBS’ “Blue Bloods” is a fine cop drama that follows a multi-generational family of hard-working law enforcement officers, and stars Tom Selleck as part of a nice ensemble cast.

In the event that none of this fall’s new TV shows seem deserving of students’ precious free time this semester, there’s always the chance to pick up a returning show, like “Cougar Town” or “Chuck,” both good shows in need of viewers.

Zila Acosta, CC ’11, who favors returning shows this season, said, “I love ‘Parenthood’ and ‘Grey’s Anatomy’ because of the complex characters and good writing. I watch ‘Glee’ for the music and sarcastic humor.”

Whatever shows students choose to watch this semester, new or recurring, the fall TV season can make returning to their dorm rooms after long nights at the library slightly easier to endure.



COURTESY OF FOX

WILDE AT HEART | Keri Russell and Will Arnett star in the new show “Running Wilde.”



The 134th year of publication
Independent since 1962

CORPORATE BOARD

BEN COTTON
Editor in Chief

THOMAS RHIEL
Managing Editor

AKHIL MEHTA
Publisher

MANAGING BOARD

ALIX PIANIN
Campus News Editor

SAM LEVIN
City News Editor

EMILY TAMKIN
Editorial Page Editor

RAPHAEL POPE-SUSSMAN
Editorial Page Editor

CHRISTINE JORDAN
Arts & Entertainment Editor

MICHELE CLEARY
Sports Editor

MAGGIE ASTOR
Head Copy Editor

EMBRY OWEN
Photo Editor

HANNAH D'APICE
Design Editor

YIPENG HUANG
Staff Director

ADITYA MUKERJEE
Finance Director

ANDREW HITTI
Sales Director

COLIN SULLIVAN
Alumni Director

NILKANTH PATEL
Online Content Editor

DEPUTY BOARD

News Editors
Sarah Darville, Leah Greenbaum,
Kim Kirschenbaum, Madina Toure,
Amber Tunnell
La Pigna Editor
Carolina Maries
Editorial Page Editor
Caitlin Brown
Arts & Entertainment Editors
Joe Daly, Maddy Kloss
Copy Editor
Raquel Villagra
Photo Editors
Jasper Clyatt, Rose Donlon, Shelby
Layne, Jack Zietman
Sports Editors
Kunal Gupta, Jacob Levenfeld
Infrastructure Editors
Daniel Lasry, Yufei Liu
Multimedia Editor
Kristina Budelis
Sales
Mabel McLean, James Tscy
Finance
Sam Rhee, Shengyu Tang
Alumni
Boyeon Choi, Anika Mehta, Andrea
Collazo
Staff Training Editors
Julia Halperin, Mira John, Scott
Levi, Betsy Morais

ASSOCIATE BOARD

Editorial Page Editors
Sarah Ahmed, Jennifer Fearon,
Paula Gergen, Vickie Kassapidis,
Rebekah Mays, Gabriella Porrino
Editorial Board Members
Josefina Aguila, Shira Borzak,
Phil Crome, Andrea Garcia-Vargas,
Samuel Roth, Vignesh Subramanyam
Arts & Entertainment Editors
Rachel Allen, Ashton Cooper, Claire
Fu, Allison Malecha, Melissa von
Mayrhauser
Copy Editors
Maggie Alden, Marissa Barbaro,
Alex Collazo, Zuzanna Fuchs,
Emily Handsman, Aarti Iyer, Sierra
Kuzava, Katrin Nusshold, Laura
Oseland, Samantha Saly, Lucy
Wang, Maddie Wolberg
Page Design Editors
Peggy Bernel, Jeremy Bleeke, Ann
Chou, Matt Getz, Yishi Huang,
Khalil Romani, Katherine Taketomo
Graphic Design Editors
Cindy Pan, Emily Shartrand,
Joanna Wang
Photo Editors
Zara Castany, Shivina Harjani,
Talía Kori, Phoebe Lytle, Andra
Mihali
Sports Editors
Zach Glubicki, Victoria Jones, Nina
Lukina, Lauren Seaman, Michael
Zhong
Sales
Kate Huether
Finance
Brendan Barry, Oliver Chan, Tida
Choomchaiyo, Gabriela Hempling,
Michelle Lacks
Staff Illustrator
Matteo Malinverno
Multimedia Training Editor
Aaron Kohn

MONDAY NIGHT STAFF
Copy
Eva Kalir, Ren McKnight, Emily
Sorensen, Tarini Shrikhande

ADDRESS & EMAIL
Columbia Spectator
2875 Broadway, 3rd Floor
New York, NY 10025
info@columbiaspectator.com

PHONE & FAX
Daily Spectator (212) 854-9555
Editorial Fax (212) 854-9611
Business (212) 854-9550
Business Fax (212) 854-9553

EDITORIAL POLICY
For more information about
the Columbia Daily Spectator
and editorial policies, visit
http://www.columbiaspecta-
tor.com/about.

CORRECTIONS
The Spectator is committed
to fair and accurate report-
ing. If you know of an error,
please inform us at copy@
columbiaspectator.com.

COMMENTS & QUESTIONS
For general comments or
questions about the
newspaper, please write to
the editor in chief and
managing editor at editor@
columbiaspectator.com.

The road to a new A+ policy

Complaints about Columbia's A+ policy are nothing new. With every new class of Phi Beta Kappa inductees comes a new round of anonymous Bwog comments, bashing the system and the "injustice" it breeds. And, to be sure, those comments are not always without merit. As it stands today, most schools have transitioned away from the system used in Morningside Heights. Indeed, Columbia and Cornell are the only Ivy League schools that still award A+ grades, weighted at 4.33 for calculating GPA. It is clear that Columbia needs to change its A+ policy. The question is how.

The Office of Academic Affairs has declined to reveal the precise distribution of A+ grades, but a report released by Columbia to the Law School Admissions Council reveals that the average GPA among Columbia's undergraduate population is a 3.55, and that about 3 percent of Columbia undergraduates have GPAs above 4.0.

The arguments against the A+ are as convincing as they are numerous. The thrust of these complaints is that the best students in a hard science are more likely to receive an A+ than are the best students in the humanities, and that this discrepancy unfairly undermines humanities majors during the selection processes for Latin honors and Phi Beta Kappa. Although the selection process for both does involve subjective elements such as recommendations, the system is still heavily dependant upon GPA. In order to be eligible for valedictorian or salutatorian, for example, a student must have a GPA above 4.0. The process seems even more unfair when one considers that certain academic



JAMES DAWSON

Low Politics

Economic diversity: a goal deferred

BY KRISHNA HEGDE

We certainly don't need the influx of prospective students roaming around campus to remind us that the college admissions process has sprung into the hearts and minds of countless high school seniors across the country. For most of us, the torturous period is so indelibly etched into our memories that we can't help but feel some schadenfreude from observing overzealous cut-throats placed into crowded tour groups, or from walking down the steps of Low Library, Homer in hand, "subtly" conveying to them that, yes, we are indeed students here.

I expect, or at least hope, that by the end of their college search, wherever it leads, they will reach the same conclusion I have about the college admissions process—that it is inherently unfair, based on the flimsiest of precepts, and always biased towards those from privileged backgrounds.

Of course, it would be unfair to neglect the steps university administrators and admissions counselors have taken to incorporate diversity. Columbia, in particular, has always prided itself in ostensibly appearing as the "most diverse school in the Ivy League," and a simple look around campus shows this to be the case—at least with respect to ethnic, racial, and extra-curricular spheres. Yet, in terms of socioeconomic diversity, Columbia, alongside other prestigious schools in general, lags far behind its state-school counterparts.

Ideally, the only unifying selection criteria of admissions would be interest and intellect, and the "diversity" should cover all remaining aspects, from academic interests to extracurricular pursuits, producing a cross section of American students (albeit the most motivated ones).

Having poor parents significantly reduces one's access to elite education.

So, is Columbia's student body socioeconomically representative of America at large? An examination of financial aid statistics might provide us with the answer. Currently, approximately 50 percent of students receive an average of a 66 percent discount. Considering the fact that Columbia guarantees 100 percent of demonstrated need, we can safely assume that at least 40 percent of students are comfortably paying their way through college. Can any group of kids be considered economically diverse when almost half of them can easily pay \$60,000 a year? The median household income in America, according to the U.S. Census Bureau, is approximately \$50,000. By this measure, half of the kids here should have their entire tuition covered by aid. Clearly, this is not the case.

It would be unfair to blame these statistics on the availability of financial aid. Columbia consistently ranks at the very top of "Best Value Colleges" and has earned a reputation for generosity relative to its endowment, particularly in the past few years. Therefore, any interpretation of this data can fairly conclude that the preponderance of the student body at this school comes from the upper echelons of America's economic elite. Indeed, the responsibility for this homogeneity rests primarily on the Office of Undergraduate Admissions, which repeatedly touts the ubiquity of "diversity of all kinds" at Columbia.

It is especially unfortunate that socioeconomic background takes a backseat to other indices of diversity, when it is so instrumental in determining opportunities for the activities that are looked favorably upon by colleges. Even pursuits highlighted for the fact that "anyone can succeed in them" depend at least partially on the financial status of the participant. Success in debate, for example, may relate to whether one can afford expensive summer training programs. Musical success, to cite another, may be contingent on finding an expensive private teacher.

The common rebuttal to this line of argument is to cite cases in which underprivileged students beat the odds and end up at Princeton. Yet, these are clearly the exceptions to the rule, and the simple fact is that having poor parents significantly reduces one's access to elite education in innumerable ways, not all of which can be empirically demonstrated, and no reparative measures—such as affirmative action—exist for these cases.

I will concede that any holistic process—as I believe college admissions should remain—can never be completely fair to every applicant, especially when there are so few spots available. Yet, when reviewers of applications seem so focused on amending every social inequity through the college admissions process, they should draw their attention to this different type of dearth in diversity.

The author is a Columbia College first-year.

divisions, such as the Chinese department, have standing policies not to give out the grade of A+.

What can be done? There would seem to be two options.

The first would involve eliminating the A+ designation entirely, so that the grade of A is the highest available. This policy—used at Harvard, Yale, and Dartmouth—would guarantee that the strongest students in every class receive the same grade.

Alas, in a world where A-range grades (A+, A, A-) are handed out to nearly half the students in every class, the complete elimination of the A+ removes the ability of the professor to indicate that a student's work is truly exceptional. Under this system, the student at the 76th percentile of a large lecture would receive the same grade as the top student in the class.

Like so many other decisions affecting Columbia undergraduates, this one is likely to be made behind locked doors in Low Library.

The second option would be to keep the A+ but to weigh it as a 4.0, and to require that an A+ be somehow justified by a professor. Such is the system at Princeton's Woodrow Wilson School, where professors may only assign an A+ after explicitly explaining to the administration why the standards for an A have been surpassed. The use of such a roadblock, such that assigning an A+ becomes patently inconvenient for a professor, has gone a long way in limiting the use of the grade to the few situations who truly deserve it.

Adopting this policy would also extend an advantage to Columbia students who apply for admissions to graduate schools. Many admissions boards, such as the Law School



AARTI IYER

Culture Vulture

On screen, "The Social Network," the story of Facebook founder Mark Zuckerberg and this week-end's biggest movie, is a masculine drama about loyalty and honor—you know, Homeric stuff—but it's clear that women are the primary motivators in the background. According to the film, "The Facebook" wasn't about creating the global community of taggers and pokers it is today, but simply about getting laid. The fraternities

Zuckerberg so desperately wants to join are defined not by any sense of brotherhood, but by the beautiful women that attend their parties. Facebook's rival, Harvard Connection, begins as a dating site for Harvard students. The concept of relationship statuses—broadcasting one's availability and amenability—is portrayed as a major breakthrough in Facebook's design and purpose.

Still, if "The Social Network" is an epic, a vast majority of the film's women (except only Zuckerberg's ex-girlfriend and the female law associate representing him) are by no means goddess-muses offering advice and inspiration.

Rather, they are objects and tools for self-gratification. They, including Zuckerberg's ex-girlfriend, are the victims of vindictive, sexist, public blog posts. They're nonconsenting objects of ridicule and humiliation, as are the college women whose photographs Zuckerberg hacks in order to create the Hot-or-Not prototype, facemash.com. They're vain narcissists who take buses to Harvard parties in the hopes of snagging a Harvard guy. They're opportunistic groupies who sleep with Zuckerberg and his friend after Facebook's moderate success, or crazy and paranoid stage-five clingers, or mindless, laughing status symbols playing strip poker and snorting coke—all while their men build technological empires and make millions.

The point here is not to decry "The Social Network" for misogyny or sexism—that's a quick debate with nothing to gain—but rather to question why this misogyny and sexism feels so real. In actuality, the objectification happening in "The Social Network" is simply a precursor to the objectification that stems from Facebook itself—a tidy reminder of the consequences of living life on a computer screen.

Before, there were billboard ads and unrealistically thin movie stars, but Facebook opened the doors to an irresistible form of objectification that vested power in the most unlikely of places. Now, the war isn't being waged on a magazine cover, but on one's very own profile page—not by Hollywood powers-that-be, but by our very own peers. With a historically unparalleled opportunity of self-expression comes, paradoxically, a historically unparalleled opportunity for objectification. The desperate need to be beautiful, alluring, fun, and exciting may not be new, but the expectations and pressures to achieve those ideals are,

Admissions Council, will reweigh an A+ as a 4.33, no matter how it is treated by the student's university. Thus, the nominal use of the designation would give Columbia applicants an inter-school leg-up in graduate school admissions, without contributing to the intra-school unfairness that has caused such strife at Columbia.

There remains the difficult question of how to navigate Columbia's bureaucracy on an issue as complicated and loaded as university grading. Two years ago, when the call for A+ reform was at its fever pitch, Barnard Professor Herbert Sloan was quoted as suggesting that changes were "under consideration by the relevant faculty and administrative bodies." Exactly what that meant was unclear, and it remains so today.

Although the exact chain of authority is unsurprisingly nebulous, it would seem that the committee with jurisdiction is the "Task Force on Undergraduate Education"—a deeply ambiguous, interdisciplinary panel of professors who have spent the last four years "[reviewing] broad aspects of undergraduate education." Despite the committee's shrouded and opaque inner workings, no one could say they haven't gotten things done—both the sweeping 2009 changes in the Major Cultures requirement and the university's response to the 2007 hunger strike were based on the recommendations of the Task Force.

If the Task Force wanted to change the A+ policy, they could. But, like so many other decisions affecting Columbia undergraduates, this one is likely to be made behind locked doors in Low Library. And so, for those of you who are both-ered, know that the solution does not lie in anonymous internet comments or half-baked complaints to your friends. There is a way to get this changed—simply contact one of the 35 professors on the Task Force, ask to have a chat, and change their minds.

James Dawson is a Columbia College senior majoring in political science. He is a Columbia University tour guide. Low Politics runs alternate Tuesdays.

You don't get to 500 million friends without making a few stereotypes

constantly roused by digital cameras and wall posts.

And so, Facebook is filled with pictures of college women in various moments of indiscretion, acting as blithely and recklessly as the women adorning the movie's party scenes—in some sort of self-conscious effort to appear beautiful, alluring, fun, and exciting to whatever strangers may be looking. Women post perfectly posed, airbrushed profile pictures that evoke the same shallow and hypercritical mind-set as facemash.com. These pictures, in turn, serve as evidence that makes it that much easier to fall under scrutiny. This is how it has become so easy to create mental shortcuts between people and judgments, to label others disrespectful slurs, based on disparate pictures and words on a computer screen. A simple Google search confirms the unfortunate but obvious. The words "college girl" have become so inextricably and crudely sexualized that it takes effort to pick the words apart, to find out what they really mean—a female student attending an institution of higher learning.

With a historically unparalleled opportunity of self-expression comes, paradoxically, a historically unparalleled opportunity for objectification.

"The Social Network" has been called the movie to define a generation—our generation—and it seems that this is how the women of our generation are to be defined. It's upsetting and disappointing to see such a realistic context for men as brilliant innovators and engineers, raking in the money and fighting major legal battles, and women as sexual objects and background props.

But the great thing about definitions is that, sometimes, they're as easy to change as a Facebook profile. Zuckerberg may have considered Facebook a way of touting privilege or climbing the social ladder or finding potential partners, yet in reality, Facebook's meaning does not derive from its creators' intentions, but is defined by its users. Untag some photos, resist the urge to pose in others, and use wall posts and comments as a supplement to your social life, not a surrogate. By subverting the value of these tools of objectification, we'll find that we have subverted the objectification itself.

Aarti Iyer is a Columbia College senior majoring in creative writing. She is the editor-in-chief of The Fed. Culture Vulture runs alternate Tuesdays.

THE ANGRY PEN

WE APOLOGIZE FOR
U.S. RESEARCHERS
WHO INFECTED
GUATEMALANS
WITH SYPHILIS
AND GONORRHOEA
IN THE 40s.



(ACTUALLY, WE WANT TO APOLOGIZE FOR THE '54 COUP IN GUATEMALA, FOR NICARAGUA, FOR CUBA, FOR THE '73 COUP IN CHILE, ETC.)

IGOR SIMIC

A call for Ivy League athletic scholarships

Over the past two years I've read just about every column imaginable suggesting ways to revamp, reinvent, and reinvigorate Columbia athletics and Ivy sports as a whole. From pieces suggesting a new mascot or jersey, to literally dismantling teams to work on building up others, nearly every idea in the book has been respectfully pitched. However, if Columbia and the rest of the Ancient Eight ever want the division to compete nationally, they must consider the difficult notion of granting athletic scholarships.



MICHAEL SHAPIRO
Turn up the Mike

I say difficult notion because my proposal would mean reforming a policy that dates back to 1954, when all eight university presidents formed the "Ivy Group Agreement." The document states that "the members of the Group reaffirm their prohibition of athletic scholarships." Some claim that changing this policy would compromise the Ivy League's high academic standards, but looking at other elite institutions indicates otherwise.

There is no reason why a school like Stanford can rank among the top academic and athletic colleges in the nation while a school like Columbia cannot. Furthermore, Northwestern's football team is currently 5-0 and has been extremely competitive in the Big

In recent years, the Ivy League's reputation for competitive major sports teams has only diminished.

Ten, a division otherwise populated by huge public institutions. In fact, the most recent U.S. News and World Report ranked Stanford, Northwestern and national basketball champion Duke within the top 12 best academic schools in the nation. When a top high school athlete chooses Stanford over Columbia due to financial reasons, it's a big loss for Columbia athletics and campus pride.

As one of the only Division I athletics conferences to abstain from granting athletic scholarships, this policy creates a hurdle for top high school athletes who don't qualify for a full ride grant and who can obtain a full scholarship at another academic institution. Of the top 25 schools on U.S. News and World Report's academic rankings, all but eight are outside the Ivy League and are able to offer scholarships for sports. Therefore, a bright athlete has plenty of top 25 options that offer both funding and a top-of-the-line education.

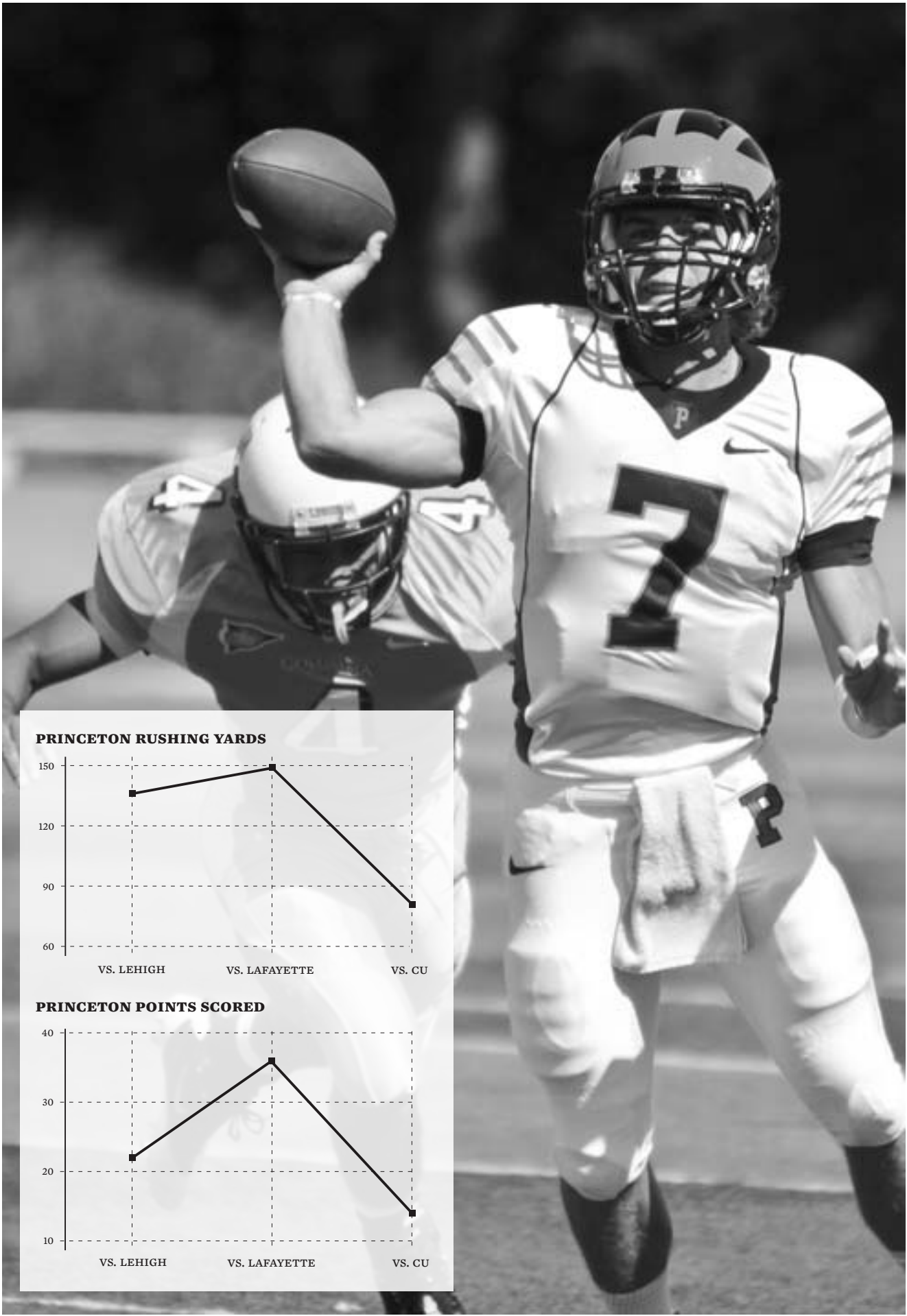
In recent years, the Ivy League's reputation for competitive major sports teams has only diminished. While I take great pride in the success of some of Columbia's top varsity teams, like rowing and fencing, the absence of a nationally-respected football, baseball, or basketball team seems unnecessary in this day and age. Academically qualified athletes would find Columbia and the other Ivies very attractive if the scholarship opportunities were equal.

Columbia is widely viewed as having a laughable sports program relative to other non-Ivy Division I schools. It's a stereotype that is fresh in the minds of incoming students and sports fans nationwide and, as a result, needlessly gives our athletics program a bad reputation. A bad reputation yields campus-wide apathy, which in turn tarnishes school spirit. It's a toxic cycle that could potentially be remedied by instituting athletic scholarships and upgrading our competitive level.

Cornell's men's basketball team, for example, became the first Ivy squad in the past dozen years to win an NCAA tournament game. Cornell notched upset wins over Temple and Wisconsin to become the first Ivy League school to make the Sweet 16 since 1979. The feat prompted one ESPN writer to say, "What Cornell has done this season isn't just surprising. It's borderline miraculous." And that's no exaggeration. The fact that an Ivy like Cornell, with a tuition, room, and board fee hovering around \$50,000, could find good enough players willing to put up the big bucks is impressive in and of itself. Nevertheless, if Cornell's accomplishment in March Madness is the absolute pinnacle of success attainable for Ivy League schools, it doesn't bode well for the potential of Columbia athletics.

Despite Cornell's relative success last season, Columbia has been

SEE SHAPIRO, page 6



JASPER L. CLYATT / SENIOR STAFF PHOTOGRAPHER

TAKE DOWN | Ryan Murphy threatened both Princeton's running and passing game on Saturday with a sack and nine tackles.

SPORTS BRIEF

Women's soccer drops to sixth in weekly NSCAA regional rankings

The Columbia women's soccer team fell from fourth place to sixth in this week's edition of the National Soccer Coaches Association of America Mid-Atlantic Region rankings. The Lions (6-2-2, 1-0-1 Ivy) are no longer the top Ivy League team in their region, as Princeton climbed from tenth to fifth.

On Saturday, Columbia battled Brown to a 0-0 draw in Providence. While the Lions are unbeaten in Ivy

play after two games, they are still searching for their second conference victory.

Princeton (6-4-0, 2-0-0) earned a 2-0 win over Fairfield on Sept. 28 and a 2-1 win over Dartmouth on Oct. 2. The Tigers' most recent game, a 2-1 double overtime loss at American on Monday, was not considered in this week's rankings.

Penn (5-5-0, 2-0-0), which hosts Columbia on Friday, fell from sixth

into a tie with George Mason for tenth. While the Quakers hold a better Ivy record than the Lions, they suffered a 1-0 loss at Army on Sunday.

With the rankings fluctuating so often, Columbia is not concerned about its drop.

"We're just focusing on our record," senior captain Kelly Hostetler said.

—Sarah Sommer

NSCAA MID-ATLANTIC RANKINGS		
SCHOOL NAME	OVERALL RECORD	RANK
HOFSTRA	10-1-0	1
DAYTON	10-2-0	2
CHARLOTTE	9-3-0	3
JAMESMADISON	7-5-0	4
PRINCETON	6-3-0	5
COLUMBIA	6-2-2	6
ARMY	10-3-0	7
NORTHEASTERN	7-3-1	8

Penn opens Ivy slate with overtime win against Dartmouth

BY RYAN YOUNG
Columbia Daily Spectator

After three weeks of play, every Ivy League team has a 2-1 record, except for Cornell and Princeton, who are each 1-2. This week featured two overtime contests in which Penn beat Dartmouth in both teams' first conference game of the season, and Brown suffered its first loss of the season to Rhode Island. Additionally, Harvard rebounded, Yale disappointed, and the eleventh time was the charm for Cornell.

AROUND THE LEAGUE

PENN 35, DARTMOUTH 28 (OT)

In both schools' first conference game of the season, Penn (2-1, 1-0 Ivy) won its ninth straight matchup against an Ivy opponent. Additionally, this game marks the twelfth time in its previous 13 matchups with Dartmouth (2-1, 0-1 Ivy) that Penn has come out on top. Red and Blue sophomore quarterback Billy Ragone was responsible for four touchdowns and was named Ivy Co-Offensive Player of the Week. Three of Ragone's touchdowns came on the ground, including one on Penn's first drive of the game and one for the game-winner in overtime. The Big Green offense could not muster a response in the extra minutes and faced defeat for the first time this season.

HARVARD 35, LAFAYETTE 10

The Crimson (2-1, 0-1 Ivy) rebounded impressively from a difficult loss to



FILE PHOTO

QUICK REBOUND | Treavor Scales helped Harvard bounce back from a tough loss to Brown with a win against Lafayette this past weekend. Scales rushed for 36 yards and scored one touchdown in Saturday's game.

Brown last weekend by dismantling a Patriot League opponent for the second time this season. Harvard beat Lafayette (0-4) by a score of 35-10, controlling the game from start to finish. Crimson players rushed for 311 yards and 4 touchdowns, much of which was contributed by senior running back Gino Gordon. Gordon alone rushed for 170 yards and two touchdowns.

ALBANY 23, YALE 20

A comedy of Yale (2-1, 1-0 Ivy) errors led to the Bulldogs' first loss of the season. Albany (2-2) was able to take advantage of crucial Yale mistakes on special teams, as the Great Danes blocked a punt (which was returned for a touchdown), a field goal, and an extra point in the contest. In great contrast, Albany executed on special teams, including downing a punt on the

Princeton's rushing game shut down by CU

BY VICTORIA JONES
Spectator Staff Writer

Perhaps what stands out most on the stat sheet from Saturday's football game is net rushing yards for Princeton: 81.

In four quarters of football, the Tigers only managed to run the ball for 81 yards. With a restricted game on the ground, Princeton had trouble gaining offensive momentum—a fact that is clear from looking at the scoreboard.

Part of the credit for shutting down a previously successful offense rests on the shoulders of the Lions' defensive squad. The Light Blue accumulated 78 tackles throughout the game—senior captain Alex Gross contributed 13 while sophomore Ryan Murphy and senior Adam Mehrer were also at the forefront with nine apiece.

The trio combined for four tackles for loss on the day, taking a total of 13 yards away from the Tigers. Murphy also broke through Princeton's offense and sacked quarterback Tommy Wornham for a loss of six yards.

Trying to stymie the Tigers was not an easy challenge though—Princeton's offense tends to work quickly on the field even under normal circumstances. This weekend, with the trouble they were having on the ground, the Tigers used a two-minute offense, posing an additional problem for the Lions.

"They have a really fast no-huddle which was kind of tough," Columbia defensive end Ryan Murphy said. "A couple times we didn't get to get calls in. But that stuff is all correctable. I think we stopped them pretty well."

Struggling with the rushing game made it difficult for the Tigers to put together too many successful drives down the field—Princeton had to rely almost completely on its passing game if it wanted to make much progress.

Going through the air did at least

IN FOCUS

SEE DEFENSE, page 6

Yale one-yard line, which led to another Albany touchdown. The blunders helped to negate a solid effort from the Bulldogs' defense.

RHODE ISLAND 27, BROWN 24 (OT)

The Bears (2-1, 1-0 Ivy) followed up a noteworthy win over Harvard last week

SEE FOOTBALL, page 6

Better banking means better offers for students!

Open a new Student Banking Package. Add great features. **GET UP TO \$75***




Get up to \$75 and great student features! Now through November 12, 2010, students who open a Student Banking package—including Free Student Checking, Free Student Savings, Free Online Banking, and a Sovereign Debit Card—plus use the Debit Card to make 5 purchases within 60 days—get a **\$50 cash bonus!***

Plus, set up and receive direct deposit into the account within 60 days of the account opening and get an **additional \$25 cash bonus!** That's a total of **\$75!***

Get banking features created for students today! Stop by the nearest Sovereign Branch, call 1-877-SOV-BANK, or visit sovereignbank.com/75 today!

Santander Strong—Sovereign is part of Santander, the "Global Bank of the Year"†

Sovereign

 **Santander**
UNIVERSITIES

1.877.SOV.BANK | sovereignbank.com/75 Sovereign Bank is a Member FDIC and a wholly owned subsidiary of Banco Santander, S.A. © 2010 Sovereign Bank | Sovereign and Santander and its logo are registered trademarks of Sovereign Bank and Santander, respectively, or their affiliates or subsidiaries in the United States and other countries. Student Banking package is available for full-time and part-time students between the ages of 17 and 25 attending a college, university or other undergraduate-level school. *In order to qualify for a cash bonus, you need to: (1) open a new Sovereign Free Student Checking account and a Sovereign Free Student Savings account, or have a pre-existing savings account, by 11/12/10, each with a minimum opening deposit of \$10; (2) enroll in Online Banking at account opening; and (3) request a Sovereign Debit Card ("Debit Card") and make 5 Debit Card purchases within 60 days after you open your account. When you qualify, you will receive a credit of \$50 to your new checking account within 75 days of account opening. In addition, if you set up and receive a direct deposit within 60 days of account opening and fulfill the above requirements, you will receive an additional bonus of \$25, which will be credited to your new checking account within 75 days after account opening. Maximum \$75 bonus per customer. Checking account must be open to receive bonus. Annual percentage yield (APY) for Free Student Savings is 0.05% as of 9/1/10 and is subject to change at any time and after account opening. Fees may reduce earnings. The total amount of the bonus credited to your account will be reported to the IRS as interest on your Form 1099-INT for the year in which the bonus is paid. Current personal checking customers or anyone who has had a personal checking account with Sovereign Bank or any of its divisions in the last 6 months are not eligible for this offer. Cannot be combined with other personal checking offers. Offer available only to residents in the following states: ME, VT, NH, CT, RI, MA, NY, NJ, PA, WV, MD, DE, District of Columbia. Sovereign Team Members are not eligible for this offer. †According to The Banker, December 2009.





Papers, exams, classes, parties — you've got a lot going on.

Feminine hygiene is the last thing you want to worry about.

The Instead Softcup is period protection you can wear for up to 12 hours during any activity.



The Instead Softcup is a unique advancement in period protection.

It's so comfortable you can't even feel it — it's the closest thing to not being on your period at all.

See what life is like with **No Strings!**

Learn More: www.softcup.com

Find Instead Softcups at any Harmon or Duane Reade store.

DUANEreade
YOUR CITY. YOUR DRUGSTORE.

HARMON
DISCOUNT HEALTH & BEAUTY